

# Microsoft Partner

Gold Application Development

Gold Intelligent Systems

## **COPA-DATA receives Microsoft Gold Intelligent Systems Competency**

*As a long-standing certified Gold Partner in the Microsoft Partner Network COPA-DATA has done a great deal for the continued development of its strategic partnership with Microsoft. Last year these initiatives lead the company to receive the Gold Application Development Competency. Now, with the award of the Gold Intelligent Systems Competency, Microsoft is acknowledging the portfolio of services zenon offers as well as the know-how COPA-DATA demonstrates in this new field of application.*

Microsoft had already announced in 2013 that it would integrate its established Windows Embedded Partner Program (WEPP) into the international Microsoft Partner Network (MPN) in the form of a new competency, in order to be able to offer partners a central, consistent program. The restructuring ultimately led to the introduction of the new MPN competency for Intelligent Systems in January 2014.

### **With intelligent systems to Industry 4.0**

The objective of the use of intelligent systems in industrial manufacturing companies is to exploit the potential of the Internet of Things (IoT), so that all relevant data and information is fully available, regardless of time and location. They aid the networking of devices, equipment, processes and people, continually optimize Business Intelligence solutions and thus positively influence decision making. Intelligent systems make an important contribution to increasing the degree of automation of a plant and to the economic growth of a region. zenon meets all requirements and criteria of an intelligent system, which Microsoft has now confirmed with the qualification of the Gold Intelligent Systems Competency. COPA-DATA can therefore offer its partners and customers innovative technologies, specific expert know-how and competent end-to-end solutions in this field of application.

## **Microsoft competencies as a competitive advantage**

With the issue of different competencies in the Microsoft Partner Network, Microsoft is supporting its partners in advertising their industry-leading skills and specialist knowledge in a professional manner and to differentiate themselves clearly from the competition. In order to be able to have one or more of the total of around 25 MPN competencies, it is necessary to meet certain requirements and to evidence these in annual re-profiling's. Depending on the extent to which this has been met, a distinction is made between Gold and Silver competencies. Only partners that have shown consistent high performance and exceptional commitment in a certain area of commerce are given Gold competencies.

COPA-DATA has been a member of the Microsoft Partner Network since 2005 and benefits from access to the latest Microsoft technologies, as well as from extensive information and support resources. Hence, this membership also contributes to the quality and innovative strength of the products and services COPA-DATA offers.